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RORY MEYER NAMED ASSISTANT SERVICE DIRECTOR FOR CERTIFIED SEMEN SERVICES (CSS) AND NAAB ASSISTANT TECHNICAL DIRECTOR

The National Association of Animal Breeders is pleased to announce that Dr. Rory Meyer is the Assistant Service Director for CSS and the NAAB Assistant Technical Director. Dr. Meyer will begin his duties in early December 2016.

Rory will work closely with the CSS Service Director to carry out the business of the Association with a primary focus on auditing programs and services as well as technical aspects of the association. He will also work closely with the NAAB President and the CSS board of directors to identify, evaluate and engage in new opportunities to expand the CSS services to A.I. companies both domestically and internationally. Rory will be working closely with USDA-APHIS to further develop import and export requirements for bovine semen.

Rory brings a wealth of experience to this position having worked for Alta Genetics the past 8 years as staff veterinarian, overseeing the health and biosecurity of their production bulls in facilities located in the USA, Canada and the Netherlands. Prior to joining Alta Genetics, Rory worked with the USDA-APHIS VS OCIO staff in Fort Collins, Colorado as Analytical Epidemiologist from 2005 – 2007 as well as Veterinary Medical Officer from 2007-2008. Between 2003 and 2005 he was the VMO at the USDA-APHIS office in Olympia, Washington where he was actively involved in implementing programs to monitor and control the spread of BSE as well as diseases of concern in other species of livestock. Dr. Meyer also worked in Australia for a year with the former RAB Australia.

“With Rory’s technical background and international experience, we see numerous opportunities to expand the CSS/NAAB programs domestically and internationally. Rory has been on the CSS Board of Directors since 2009 and his industry experience will be very valuable to all of our existing members” said Dr. Gordon A. Doak, NAAB President.

After earning his undergraduate degree from University of Nebraska, Rory earned his Doctor of Veterinary Medicine from Kansas State University. He received his Master of Veterinary Science in Theriogenology in 1998 from the University of Saskatchewan. Dr. Meyer will remain based in Wisconsin and can be reached through the new office in Madison, Wisconsin.

NAAB is the national trade association for artificial insemination businesses. NAAB members provide artificial insemination services in the USA and more than 100 countries around the world.
