

National Association of Animal Breeders



8413 Excelsior Drive, Suite 140 • Madison, WI 53717 • USA Phone: 608.827.0277 • Email: naab-css@naab-css.org

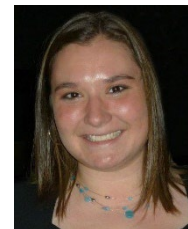
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Contact: Jay L. Weiker, National Association of Animal Breeders

Email: jweiker@naab-css.org Office Phone: (608) 827-0277

JULIA SCHLIMGEN HIRED AS DATA COORDINATOR

Madison, WI [September 28, 2023] - The National Association of Animal Breeders is pleased to announce that Julia (Cooper) Schlimgen has accepted the position of Data Coordinator for NAAB. Julia will commence her responsibilities on October 9th, 2023.



As Data Coordinator, Julia will work closely with NAAB staff and industry stakeholders to coordinate and manage the Dairy and Beef Cross Reference database. Julia will be responsible for overseeing all aspects of data processing from the point of data entry through to the distribution of associated reports and genetic evaluation information. Alongside guarding data integrity, Julia will also be responsible for maintaining and improving the user experience of the NAAB system for all end-users. As such, Julia will be in frequent communication with cross reference participants and industry partners.

Julia earned a Bachelor of Science Degree in Agricultural Business in 2013 with an emphasis on Marketing Communication from the University of Wisconsin-River Falls. While attending University, she gained valuable experience working with a major A.I. company and worked with customers compiling data and statistics. Most recently, Julia worked as a Dairy Analyst at AgSource where she was involved in managing data for many dairy producers. In addition to resolving data issues, she analyzed and reviewed format files that were sent regularly to the Council on Dairy Cattle Breeding (CDCB).

"We are very pleased to welcome Julia to our staff" states Jay Weiker, President, and CEO of NAAB. "Julia's passion for the dairy industry combined with her knowledge of industry data make her the perfect fit for this position. Julia and her husband also own beef cattle so her experience in both the dairy and beef industries will be beneficial as she continues to improve the utilization of both databases. We believe Julia's attention to detail and desire to improve efficiency of operations will fit well with NAAB's continuous goal to improve the overall performance of the dairy and beef cross reference database for a smooth input and output of accurate and reliable data."

Julia grew up on the family dairy operation, Moss Oak Farm in DeForest, Wisconsin; helping with general farm responsibilities with their 120 head of registered Holstein. Over the years she's been able to help at local, state, and national shows helping producers showcase their cattle. Julia recently relocated to Argyle, WI with her husband, Patrick, and will initially be based in the Madison office. In her free time, she enjoys spending time with friends, family and two dogs, Sadie and Lucy, settling into married life and raising beef and dairy cattle.

NAAB is the national trade association for artificial insemination businesses. NAAB members account for about 95% of dairy semen sold in the USA and market semen to more than 100 countries around the world.

"BETTER CATTLE FOR BETTER LIVING"