



National Association  
of Animal Breeders

# Sponsorship Opportunities



## Our Conference

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Join us at the 29th Biennial Technical Conference hosted by the National Association of Animal Breeders, happening from September 18-20, 2024, at The Marriott Madison West in Middleton, Wisconsin. This premier event gathers over 200 industry professionals for three days of insightful discussions, breakout sessions, and panel presentations. Engage with leading researchers, technical experts, and veterinary professionals from across the artificial insemination (AI) sector.

[www.usacattlegenetics.com/naabtechnicalconference2024](http://www.usacattlegenetics.com/naabtechnicalconference2024)

## Your Opportunity

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### Agenda

Our conference agenda covers a spectrum of topics, from A.I. center management strategies to higher-level industry insights, culminating in scientific and technical presentations. Please find the tentative program attached for further details. Building on the success of our previous workshops, we're excited to offer four specialized sessions this year. Interested in leading one?

### Sponsorship opportunities

Your support as a sponsor is integral to our ability to deliver a top-tier event while keeping costs manageable for attendees. This year, we've streamlined our sponsorship options, combining exhibition space with sponsorships for added convenience and exposure. Below is a summary of the various sponsorship options along with the exhibit space and number of free included registrations

### Act fast

Exhibitor slots are limited, and the early applications are encouraged.

Exhibitor Slot Deadline: **Jul 31, 2024**

- For inquiries, reach out to Donna Craig at 608.827.0277 or via email at [dcraig@naab-css.org](mailto:dcraig@naab-css.org).

# Package Options

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We've designed the following opportunities to suit your needs and budget.

Silver Level	Gold Level	Platinum Level
Our silver tier gives you:	Our gold tier includes:	Our highest tier includes:
<ul style="list-style-type: none"><li>● Logo exposure in Conference Program and on screens</li><li>● Free registration for 1 participant</li></ul>	<ul style="list-style-type: none"><li>● 8-foot booth space in exhibit area</li><li>● Logo exposure in Conference Program and on screens</li><li>● Free registration for 2 participants</li></ul>	<ul style="list-style-type: none"><li>● 16-foot booth space in exhibit area</li><li>● Logo exposure in Conference Program and on screens</li><li>● Free registration for 3 participants</li></ul> <p>Potential add-on:</p> <ul style="list-style-type: none"><li><input type="checkbox"/> 30-minute Workshop presentation for an additional \$1,000 - 4 available</li></ul>
<b>\$ 1,000</b>	<b>\$ 1,500</b>	<b>\$ 2,000 (+ \$1,000)</b>

## Additional Details

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### Book your hotel room at group rate

Secure your stay at The Marriott Madison West by booking within our room block to access special rates and support the success of our conference

[Book Your Group/Corporate Rate | Marriott International](#)

### Billing Options

Please complete the attached sponsorship form and send to Donna Craig, after which NAAB shall send you an invoice.

## Best Regards



Jay Weiker, President